

## An invitation to join our Studio Tour from Beverley to Herbert, SK

### About Highway 1 Studio Tour

We are an artist collective introducing locally made Fine Arts & Crafts to the people of Saskatchewan during our Tour of Artist's Studios in southwest Saskatchewan with easy access from Trans Canada Highway. Due to our success and several requests from the public we also host additional Artists at the Studios during our annual event. **Applications must be received via email or postmarked no later than April 26, 2019.**

Tour dates are: **Saturday, September 28**, 10am-6pm and **Sunday, September 29**, 11am-5pm

### Jury Process

**Decisions made by the jury are final and will be based on the following selection criteria:**

- Hand made in Saskatchewan (Saskatchewan-based artists only)
- Quality of design and originality
- ONLY original handmade items from Canada by the applying participating artist will be considered
- Past participation as a guest artist does not guarantee a space
- Artist representatives will not be allowed
- Work created from assembly kits or mass produced items or imports will not be allowed

### Fees

**A registration fee of \$130 per artist must be included with your application.** We can accept cheques or e-transfers. You may post date a cheque for **May 15, 2019**. Unsuccessful applicants' fees will be returned. Fees will be applied to advertising and printing costs and you will be supplied with rack cards, posters and promotional materials to give to customers. You will also be promoted on our website and through social media.

### Display Guidelines

You will receive enough space for your portable display dependent on your product. Each artisan will provide their own tables, pedestals or shelving unless otherwise notified. We require that your display look professional and attractive with tables covered to the floor.

### Raffle

To add to the excitement of the event, we will have a raffle of items made by the artisans and ask that all participating artisans donate a small piece of artwork for this raffle of an approximate value of \$20-\$50.

### Bio

We require a short bio/artist statement and picture of yourself to use on our website to promote your artwork and introduce you to our customers. (If you participated last year, you need only provide this information if you wish to update it from last year).

### Images

Please submit 3 to 5 high quality jpeg images to the following email address: [tk.undseth@sasktel.net](mailto:tk.undseth@sasktel.net)

*NOTE: Returning Artists do not need to submit bio and photos again unless they wish to update them.*

For more information visit: [www.highway1studiotour.ca](http://www.highway1studiotour.ca) or contact:

Kim Undseth: 306-773-0104 [tk.undseth@sasktel.net](mailto:tk.undseth@sasktel.net)



# Highway 1 Studio Tour Application Form

---

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Do you have a studio that you want include as a stop on the tour?  Yes  No

Medium (describe your work):

List types of items that you will display:

Artist Statement/Bio: *(if more space is required, please attach separately)*



# Highway 1 Studio Tour Application Form

We require 3-5 photos or jpgs or your current website to view your work. Digital images in jpg format only please. You may email images and completed application form to Kim Undseth at [tk.undseth@sasktel.net](mailto:tk.undseth@sasktel.net) with subject line: Application to Studio Tour. Include your name and contact information.

Please send your registration fee of \$130.00, via e-transfer to [tk.undseth@sasktel.net](mailto:tk.undseth@sasktel.net) or a cheque made payable to Highway 1 Studio Tour, to the following address. You may also mail your application form to this address:

Highway 1 Studio Tour  
Box 1832  
Swift Current, SK S9H 4M6

**Applications must be postmarked or emailed no later than April 26, 2019**

When submitting your application, please ensure you have:

- Included photos/images of your work
- A completed application form
- A cheque or e-transfer for registration fee

All artists, by submitting an application, agree to abide by "Highway 1 Studio Tour" Artist Collective Rules and comply with any reasonable requests. We reserve the right to amend or alter the rules.

Artist Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_