

An invitation to join our Studio Tour from west of Waldeck to Herbert, SK

About Highway 1 Studio Tour

We are an Artist Collective introducing locally made Fine Arts and Fine Crafts to the people of Saskatchewan during our Tour of Artist's Studios in South West SK with easy access from Trans Canada Highway 1. Due to our success and several requests from the public we will also host some additional Artists at the Studios during our 10th annual event. **Applications must be received via email or postmarked no later than April 27, 2018.**

Tour dates are: **Saturday, September 22**, 10am-6pm and **Sunday, September 23**, 11am-5pm

Jury Process

Decisions made by the jury are final and will be based on the following selection criteria:

- Hand made in Saskatchewan (Saskatchewan-based artists only)
- Quality of design and originality
- ONLY original handmade arts and crafts from Canada by the applying participating artist will be considered
- Past participation as a guest artist does not guarantee a space
- Artist representatives will not be allowed
- Work created from assembly kits or mass produced items or imports will not be allowed

Fees

A registration fee of \$130 per artist must be included with your application. We can accept cheques or e-transfers. You may post date a cheque for **May 15, 2018**. Unsuccessful applicants' fees will be returned. Fees will be applied to advertising and printing costs and you will be supplied with rack cards, posters and promotional materials to give to customers. You will also be promoted on our website and through social media.

Display Guidelines

You will receive enough space for your portable display dependent on your product. Each artisan will provide their own tables, pedestals or shelving unless otherwise notified. We require that your display look professional and attractive with tables covered to the floor.

Raffle

To add to the excitement of the event, we will have a raffle of items made by the artisans and ask that all participating artisans donate a small piece of artwork for this raffle of an approximate value of \$20-\$50.

Bio

We require a short bio/artist statement and picture of yourself to use on our website to promote your artwork and introduce you to our customers. (If you participated last year, you need only provide this information if you wish to update it from last year).

Images

Please submit 3 to 5 high quality jpeg images to the following email address: tk.undseth@sasktel.net

For more information visit: www.highway1studiotour.ca or contact:

Kim Undseth: 306-773-0104 tk.undseth@sasktel.net



Highway 1 Studio Tour Application Form

Name: _____

Company Name: _____

Address: _____

City: _____ Postal code: _____

Phone: _____ Cell: _____

Website: _____

Email: _____

Do you have a studio that you want include as a stop on the tour? Yes No

Medium (describe your work):

List types of items that you will display:

Artist Statement/Bio: *(if more space is required, please attach separately)*



Highway 1 Studio Tour Application Form

We require 3-5 photos or jpgs or your current website to view your work. Digital images in jpg format only please. You may email images and completed application form to Kim Undseth at tk.undseth@sasktel.net with subject line: Application to Studio Tour. Include your name and contact information.

Please send your registration fee of \$130.00, via e-transfer to tk.undseth@sasktel.net or a cheque made payable to Highway 1 Studio Tour, to the following address. You may also mail your application form to this address:

Highway 1 Studio Tour
Box 1832
Swift Current, SK S9H 4M6

Applications must be postmarked or emailed no later than April 27, 2018

When submitting your application, please ensure you have:

- Included photos/images of your work
- A completed application form
- A cheque or e-transfer for registration fee

All artists, by submitting an application, agree to abide by "Highway 1 Studio Tour" Artist Collective Rules and comply with any reasonable requests. We reserve the right to amend or alter the rules.

Artist Name _____ Date _____

Signature _____