

An invitation to join our Studio Tour in Herbert, SK

About Highway 1 Studio Tour:

We are an Artist Collective introducing locally made Fine Arts and Fine Crafts to the people of Saskatchewan during our Tour of Artist's Studios in South West SK with easy access from Trans Canada Highway 1. Due to our success and several requests from the public we will this year host some new Artists during our 8th annual Event. **Applications must be postmarked no later than April 25, 2016.**

Tour dates are: **Saturday, October 1**, 10am-6pm and **Sunday, October 2**, 11am-5pm

Jury Process

Decisions made by the jury are final and will be based on the following selection criteria:

Hand made in SK, quality of design and originality.

ONLY original handmade arts and crafts from Canada by the applying participating artist will be considered.

Past participation as a guest artist does not guarantee a space.

Artist representatives will not be allowed.

Work created from assembly kits or mass produced items or imports will not be allowed.

Fees

A Registration Fee of \$130 per artist must be included with your application.

You may post date it for **May 15, 2016**. Unsuccessful applicants' cheques will be returned.

Fees will be applied to advertising and printing costs and you will be supplied with rack cards, posters and promotional materials to give to customers. You will also be promoted on our website and through social media.

Display guidelines:

You will receive enough space for your portable display dependent on your product. Each artisan will provide their own tables, pedestals or shelving unless otherwise notified. We require that your display look professional and attractive with tables covered to the floor.

Raffle

To add to the excitement of the event, we will have a raffle of items made by the artisans and ask that all participating artisans donate a small piece of artwork for this raffle of an approximate value of \$20-\$50.

Bio

We require a short bio/artist statement to use on our website to promote your artwork and introduce you to our customers.

Images

Please submit 3 to 5 high quality jpeg images to the following email address: avril.brad@gmail.com

For more info visit: www.highway1studiotour.ca or contact:

Hedi Gossweiler: 306-784-2223 swissline@sasktel.net

Kindly print page 2 and clearly fill it in. Mail together with your bio and cheque made out to

Highway 1 Studio Tour
Box 54 Herbert, SK S0H 2A0



Highway 1 Studio Tour Application Form

Name: _____

Company Name: _____

Address: _____

City: _____ Postal code: _____

Phone: _____ Cell: _____

Website: _____

E-mail: _____

Medium: Describe your work:

List types of items that you will display:

We require 3-5 photos or jpegs or your current website to view your work. **Digital images only** in jpeg format please. You may e-mail images to avril.brad@gmail.com with subject line: Application to Studio Tour. Include your name and contact information.

Remember to include your Registration Fee of \$130.00 made to Highway 1 Studio Tour.

Guidelines (as per page 1)

All artists, by submitting an application, agree to abide by "Highway 1 Studio Tour" Artist Collective Rules and comply with any reasonable requests. We reserve the right to amend or alter the rules.

Applications must be postmarked no later than April 25, 2016

Artist Name: _____ Date _____

Signature _____

Mail to: *Highway 1 Studio Tour, Box 54, Herbert, SK, S0H 2A0*

Or email application to: swissline@sasktel.net